

EuMC Improvement Activities / MTT-S Involvement

R.H. Jansen, MTT-S Appointed Rep. in the EuMC Steering Committee - Report 6/97

History

MTT-S has always considered EuMC as the leading European microwave event and cooperated with EuMC, but was finally dissatisfied with the services given by EuMC to the community partially consisting of MTT members, MTT-S didn't have much influence on the EuMC commercial organizer and Management Committee.

Pronounced EuMC Improvement Activities were started in the MTT-S Transnational Committee (R8 Coordination) in 1994 when it became obvious that EuMC was going downhill as a result of the new political situation in Europe since 1990, the economic recession and EuMC mismanagement.

In 8/95 cooperation with Nexus for the MW+RF Conference was proposed within AdCom, but due to a coordinated effort between R. Pollard and myself, MTT-S was convinced to make another strong effort to improve EuMC, to team with EuMC and get involved there

In 9/95, following the R8 Chapter meeting in Bologna, an invitation of myself to participate in the EuMC Management Committee Meeting was arranged by A. Räisänen and I was allowed to present a proposal there (see Minutes of AdCom Meeting Jan. 1996, SFO)

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Proposals made to the EuMC Management Committee 9/95:

Integration of MTT related topical workshops and conferences into a EuMC week, following a scheme in Europe similar to the IMS

Establishing of a permanent MTT liaison with EuMC having a seat in the EuMC Management Committee

Use of the influence of the various MTT Chapters in Europe to help avoid conflicts with the larger national microwave events, like MIOP in Germany and HYPER in France

Further discussion items:

Improvement of the organizational structure of the EuMC and its Management Committee

Co-sponsorship by MTT-S for the EuMC with the effect of reducing financial risks

EuMC Workgroup was set up, chaired by Professor Landstorfer, to establish the EuMC Steering Committee (new organizational structure) and make the rules / bylaws for this (approval 4/96), I was appointed to this as the MTT-S Representative following invitation from EuMC to nominate somebody

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Steps taken to arrive at the new IMS-like **EuMC** format, called European Microwave Week (**EuMW**)

- Convinced **GaAs Applications Symposium Steering Committee 9/96** during the Prague **EuMC** to shift their next event from **5/98** into **9/97** and then join **EuMW '98** at Amsterdam, Chair G. Gatti, ESTEC
- Cooperated in **96/97** with John Wassel, Skip Bryan, Fred Schindler, Harlan Howe to find a suitable Chair, support, Steering Committee etc. and also integrate the MTT-S Topical Symposium on Wireless Applications into the **EuMW '98**, Chair G. Fettweis, Mobile Communications, TU Dresden, Germany, Bosch Support in the background
- Worked for MTT-S within the **EuMC Steering Committee** to develop the coordination structure of

GaAs " 98

EuMCC "98

MTT-S Europ. Wireless '98

the three independent partner events joining for EuMW '98 (overlapping days, **EuMC** in the center of the week, **EuMC** Chair serving as Chair of the **EuMW** liaison committee, the 3 chairs plus the **EuMC** secretary, **EuMW** announcements and organization by one common commercial organizer being NEXUS in 1998)

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Status of MTT-S European Wireless '98:

- Chairman Prof. G. Fettweis**

- Steering Committee set up incl. MTT-S participation**
 - Treasurer: Richard A. Sparks, Anro Eng. Inc., USA**
 - Members: Philippe Charas, Ericsson Radio Syst. AB, Sweden**
 - Dr. Just-Dietrich Büchs, Bosch GmbH, Germany**
 - Prof. Dr. R. Prasad, Uni. Delft, The Netherlands**
 - Prof. Dr. R. H. Jansen, RWTH Aachen, Germany**

- Logo designed by myself to make clear MTT-S / Horizon House ownership and distinguishing from US events, also to implement the prestige of MTT-S (the 94 Torino event also contained the MTT-S prefix)**

- First announcement printed by NEXUS and to be distributed during IMS 97 (I had to negotiate the MTT-S in the logo)**

Further comments on MTT-S European Wireless '98:

- Like to remind AdCom that this modern Topical Symposium was created as part of MTT-S efforts (see LRPC 1993) to offer alternatives to moving the IMS offshore**

- With MTT-S / Horizon House ownership of this event and going into the EuMW as partner to EuMC and GaAS (under long term agreement) there is a chance for true MTT-S presence in Europe**

MTT AdCom MEETING
MOTION/ACTION FORM

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MOVED BY: LRPC

DATE: 12-13 June 1993

EXPLORE AND PROPOSE

ALTERNATIVES TO MOVING

THE IMS OFFSHORE.

LEAD: MEETINGS & SYMPOSIA COMMITTEE

PARTICIPANTS: MEMBERSHIP COM., TECHNICAL

COORD. COMMITTEE, TRANSNATIONAL COMM.

TIMING: INTERIM REPORT FALL '93,

FINAL REPORT JAN. '94.

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Status of EuMW '98:

- Well on the way, in good hands (Ligthart), well structured already, will include major exhibition again, substantially lower fees**

But still risks for the future of EuMC, competitive situation with MW+RF growing, continuity with commercial organizer until EuMW stabilized not yet guaranteed, EuMW cannot rely on volunteers in Europe as MTT-S can in the US

My personal status regarding EuMC:

- Will support L. Ligthart for EuMW '98 success in his local steering committee (also as member of GaAs and the MTT-S European Wireless '98)**
- Would like to retire herewith as the MTT-S Appointed Representative in the EuMC Steering Committee since things are now on the way, recommend to appoint a member of the MTT-S Transnational Committee instead or Roger Pollard, MTT-S VP**