



Brief Report on
IEEE Press Board Meeting
Piscataway, New Jersey
April 13-14, 1997

by



K. C. Gupta
Publications Committee of MTTS

Editor-in-Chief Roger Hoyt

pointed out the need for



- Aligning "Fields of Technical Interest" to IEEE societies
- Greater involvement from Society Liaisons
- Adcom level endorsement and support

Tony Ferrao
IEEE Staff Executive Publications

1997 objectives include:



- Enhancing IEL (IEEE/IEE Electronic Library)
- Jolly (Journals On-Line Launch Year) enhancement
- Financial soundness of Press

Ken Moore (IEEE Press Director)



1997 plan includes

- Establish Web presence
- Break even in 1998 (1997 planned deficit \$146K)

IEEE/OUP Encylopedia of Electrical
Engineering and Computer Science

- Murray Eden, Editor-in-Chief (EE side)
- An Editor-in-Chief for CS side to be identified

- Aimed at the advanced high school, college, and professional/academic markets
- In print form, via the World Wide Web, and on CD-ROM
- A broad scope ranging from electrical engineering through electronics to computer engineering and other engineering applications



Encyclopedia



- OUP - project management, and the implementation of worldwide marketing and sales plans
- IEEE - selection of editorial team, and the direction of conceptual and substantive development
- Sharing of direct cost and net revenues 25:75 IEEE:OUP



Encyclopedia



- conceptual Phase Match 1997
- Development Phase February 1998
- Compilation Phase June 1998
- Electronic Product Development
 December 1999
- Production June 2000



IEEE Press 3-Year Acquisitions Plan



- A rolling 3-year plan to be revised annually
- An item that needs maximum input from societies
- MTT-S Technical Committees should send recommendations to MTT-S IEEE Press Liaison Larry Dunleavy