

LONG RANGE PLANNING COMMITTEE MEETING JUNE 7, 1997

COMMITTEE MEMBERSHIP

- ELIOT COHEN, CHAIRMAN *
- JOHN BARR
- TATSUO ITOH
- TIM KEMERLEY *
- ROGER POLLARD *
- JUNG-WOONG RA
- FRED SCHINDLER *
- DAN SWANSON *
- GLENN THOREN
- EIKICHI YAMASHITA *

* PRESENT AT MEETING

ALSO PRESENT AT MEETING:

- SKIP BRYAN, PRESIDENT
- CHARLES JACKSON
- KARL VARIAN
- JOHN WASSEL, IMMEDIATE PAST PRESIDENT

DEVELOPMENTS SINCE LAST MEETING

- **IMS MEMBERS ONLY BREAKFASTS ARE A REALITY--THANK YOU DENVER IMS COMMITTEE AND ESPECIALLY SHARON SEELEY FOR YOUR HELP**
 - TUESDAY AND WEDNESDAY
 - 7:00 AM TO 8:30 AM
 - FREE
 - TABLES FOR VARIOUS TECHNICAL SPECIALTIES
 - ADVERTISED IN ADVANCE PROGRAM
 - Y'ALL COME!

- **ENHANCED MEMBER ACCESSIBILITY TO PUBLICATIONS**
 - CONTRACT HAS BEEN PREPARED AND IS READ FOR SIGNATURE TO DEVELOP CUMULATIVE INDEX OF MTT-S PUBLICATIONS BACK TO 1953; THANKS TO CHARLIE JACKSON, CHAIRMAN, KARL VARIAN AND DICK SPARKS
 - PROPOSAL WILL BE MADE FOR MTT-S TO PROVIDE \$15K TO IEEE HEADQUARTERS TO HELP IMPLEMENT “OPERA” (FORMERLY “JOLLY”) PROJECT--WILL PROVIDE ON-LINE ACCESS TO MTT-S PUBLICATIONS

LONG RANGE PLANNING COMMITTEE SUGGESTIONS

- **ESTABLISH PROGRAM TO MAKE CHAPTERS MORE SUCCESSFUL (AND OF MORE VALUE TO MEMBERSHIP)**
 - **LARGER NUMBER OF DISTINGUISHED LECTURERS**
 - **REGIONAL DISTINGUISHED LECTURERS (D.L.s)**
 - **PUBLICIZE LECTURE AND LECTURER MORE AGGRESSIVELY**
 - **EMPHASIZE HONOR OF BEING NAMED DISTINGUISHED LECTURER**
 - **PUBLISH PICTURE, BIO AND SYNOPSIS OF LECTURE IN MTT-S NEWSLETTER**
 - **MARE USE OF MTT-S FELLOWS LIST TO IDENTIFY PROSPECTIVE DISTINGUISHED LECTURERS**
 - **LIMIT NUMBER OF LECTURES THAT EACH D.L. MUST GIVE**
 - **MORE LOCAL/REGIONAL TUTORIALS AND WORKSHOPS**
- **ENHANCE MEMBER ACCESSIBILITY TO PUBLICATIONS**
 - **TRY TO RESOLVE IEEE PROBLEM WITH APPROVING MTT-S GENERATED BOOK PROPOSALS**
 - **AT LEAST 6 BOOK PROPOSALS ARE “IN THE QUEUE”**
 - **TUTORIAL ARTICLES IN SPECIAL TRANSACTION ISSUES**

LONG RANGE PLANNING COMMITTEE SUGGESTIONS

- **INSTITUTE PUBLICIZED, OPEN MTT-S TECHNICAL COMMITTEE MEETINGS**
 - **NEW IDEA: IMPLEMENT TECHNICAL COMMITTEE E-MAIL DISCUSSION FORUMS (ESTABLISH “REFLECTOR” TO FACILITATE THIS IDEA); IEEE MAJOR DOMO AS HOST; ADVERTISEMENT IN TRADE JOURNALS**
 - **TECHNICAL COMMITTEES CAN ASSIST IN IDENTIFYING AND FACILITATING PRESENTATION OF “CANNED” LECTURES ON TOPICS OF MEMBER INTEREST**
- **ENCOURAGE MORE TUTORIALS, SHORT COURSES & WORKSHOPS OUTSIDE OF MICROWAVE WEEK**
 - **NEED TO BE AT CHAPTER LEVEL**
 - **NEED TO BE AT OTHER MTT-S SPONSORED MEETINGS (e.g., SUCH AS WIRELESS MEETING IN BOULDER)**

MORE IDEAS

- **CD-ROM DIRECTORY OF MTT-S MEMBERS**
- **INCREASED EMPHASIS ON MEMBER EDUCATION**
 - PROVIDE \$s TO IMPLEMENT MULTI-MEDIA PRESENTATIONS ON CDs (on topics such as scattering parameters for beginners; solid state microwave devices.. .)
 - ESTABLISH FORUM FOR EDUCATORS TO MEET AND MINGLE
 - CONSIDER ESTABLISHING A TECHNICAL COMMITTEE ON MICROWAVE EDUCATION
- **PLACE GREATER EMPHASIS ON CROSS-CUTTING TECHNOLOGY ACTIVITIES (e.g., INTERACTION WITH E-O, DIGITAL.. .)**
 - FOSTER MORE INTERSOCIETAL PLANNING AND ACTIVITIES
 - INVITE REPS FROM OTHER SOCIETIES TO MTT-S PLANNING MEETINGS
- **MORE ADVERTISING IN TRADE JOURNALS (e.g., MICROWAVE JOURNAL, MICROWAVES & RF)**