

**LONG RANGE PLANNING COMMITTEE STATUS  
REPORT--SEPTEMBER 1997**

**COMMITTEE MEMBERSHIP**

- **ELIOT COHEN, CHAIRMAN\***
- **JOHN BARR\***
- **TATSUO ITOH\***
- **TIM KEMERLEY\***
- **ROGER POLLARD\***
- **JUNG-WOONG RA**
- **FRED SCHINDLER\***
- **DAN SWANSON\***
- **GLENN THOREN\***
- **EIKICHI YAMASHITA**
- **\* PRESENT AT MEETING**

**ALSO PRESENT AT MEETING**

- **SKIP BRYAN, PRESIDENT**
- **CHARLES JACKSON**
- **KARL VARIAN**
- **JOHN WASSEL, IMMEDIATE PAST PRESIDENT**
- **JIM CRESCENZI, 1994 PRESIDENT**
- **FRANK SULLIVAN**
- **JOHN HORTON**

- **IMPLEMENTATION OF TECHNICAL COMMITTEE E-MAIL FORUMS:**
  - RICHARD SNYDER, MTT-8 CHAIRMAN, HAS INITIATED STEPS FOR THIS ACTIVITY--PROCESS HAS JUST STARTED
- **CANNED LECTURES ON TOPICS OF MEMBER INTEREST**
  - NOTHING NEW TO REPORT
- **LARGER NUMBER OF DISTINGUISHED LECTURERS**
  - MIKE HARRIS' COMMITTEE IS ENCOURAGING THIS, INCLUDING POSSIBILITY OF REGIONAL LECTURERS
- **ENCOURAGE MORE TUTORIALS, SHORT COURSES & WORKSHOPS OUTSIDE OF MICROWAVE WEEK**
  - LIVELY DISCUSSION, MANY INTERESTING IDEAS
  - NEED CLEAR DELINIATION BETWEEN (PAID) TUTORIALS & WORKSHOPS (i.e., CONTENTS, THOROUGHNESS, ETC.)
  - GREAT INTEREST IN TUTORIALS FOR "BEGINNERS"
  - CREATE LISTS OF SPEAKERS SO THAT CHAPTERS HAVE ACCESS TO PRESENTATIONS ON WIDE RANGE OF TOPICS--CRAFT USEFUL QUESTIONAIRE FOR QUERYING CHAPTER CHAIRMEN, CALL CHAPTER CHAIRMEN, PUT SPEAKER LIST ON WEB-SITE, PAY TRAVEL EXPENSES--PROVIDE TECHNICAL COMMITTEES WITH BUDGET FOR SPEAKER TRAVEL--WILL ASK FOR \$40K INITIAL BUDGET)
  - MTT-8 HAS TAKEN FIRST STEP FORWARD--IS ESTABLISHING OWN "QUALIFIED SPEAKERS" LIST AIMED AT LOCAL CHAPTERS; RICHARD SNYDER GAVE TWO TALKS TO LOCAL CHAPTERS IN CALIFORNIA

- **POSSIBILITY OF MTT-3 SPONSORED TUTORIAL IN BALTIMORE--FRANK SULLIVAN WILL DISCUSS**
- **INCREASED EMPHASIS ON CROSS-CUTTING TECHNOLOGIES**
  - NO ACTION YET
- **INCREASED EMPHASIS ON MEMBER EDUCATION & FORUM FOR EDUCATORS**
  - NO ACTION YET
- **MICROWAVE EDUCATION COMMITTEE**
  - UNDER CONSIDERATION; PRESENTED AT JUNE TCC MEETING--RECEIVED MIXED REVIEWS
- **MORE RAPID APPROVAL OF MTT-S BOOK PROPOSALS BY IEEE HDQS.**
  - LARRY DUNLEAVY APPOINTED IEEE PRESS LIAISON. HAS ALREADY BEEN HIGHLY ACTIVE IN SETTING UP PROCESS FOR IMPROVING NUMBER, QUALITY AND SPEED OF BOOK PROPOSAL REVIEWS. ADDITIONAL ACTION RESULTING FROM DISCUSSIONS WITH NEW DIRECTOR OF IEEE PRESS AND SUBJECT EDITOR

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- **CD-ROM DIRECTORY OF MTT-S MEMBERS OR PRINTED DIRECTORY (SIMILAR TO ED-S)**
  - GLENN THOREN WORKING ON THIS--WILL DISCUSS WITH BILL VAN DER WORT OF ED-S
  - PERHAPS TEAM W/OTHER SOCIETIES TO PREPARE JOINT DIRECTORY
  - COMBINE W/MEMBERS' HANDBOOK
  - MAY BE POTENTIAL PROBLEM WITH IEEE
  - SECURE WEB SITE?
  - CONCERN ABOUT MISUSE OF SEARCH CAPABILITIES
- **INCREASED ADVERTISING**
  - GENERAL AGREEMENT THAT SOME PAID ADVERTISING WOULD BE HELPFUL-- WILL ASK FOR \$20K BUDGET
- **NEW PROPOSAL CHANGE NAME OF SOCIETY NEW NAME FOR NEW CENTURY**
  - **REFLECT FACT THAT SOCIETY'S RANGE OF INTERESTS ENCOMPASSES MORE THAN MICROWAVE THEORY & TECHNIQUES, (e.g., Wireless, RF, etc.)**

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